



# PLAY IT FORWARD ZAMBIA



Play it Forward Zambia (PFZ) is a sport for development non-governmental that was established in 2017. Its establishment was stimulated by the passion of young talented players in remote communities of Livingstone who spent their time playing football. Most of these players were orphans and vulnerable young people who had not been given an opportunity in life. They played on a dirty pitch and sometimes in the street. It was from this insight that Attraction Ticket Direct (ATD) Foundation and Livingstone Youth Football Academy partnered to form a new body they called Play It Forward to help these young players improve their skill. Play It Forward is aimed at giving young boys and girls the power to fully utilize their potential through football. It takes youths on a powerful journey from scoring goals to achieving life goals.

PFZ works with volunteers and youths around Livingstone as well as across the country. They provide opportunities through football which they use as a tool for social development and to bring communities together. The organization transforms the lives of vulnerable young boys and girls by creating a pathway out of poverty.

## WHAT THEY DO

- **Skills training programmes.** They hold free community football sessions at their pitch run by expert coaches every weekend. They believe sports should be accessible to everyone. Trained peer educators go into local communities to deliver football sessions designed to educate young people about HIV and other health related topics. The boys and girls that perform exceptionally well are given a chance to play in the elite football teams that play in the Southern Division. These players in turn become role models for their community and inspire others. The players are also provided a daily food allowance when they come for training so they stay fit and healthy.
- **School feeding Programmes.** They support rural community schools with feeding programmes by establishing school and community run gardens.



- **The education support programme.** It is a programme aimed at improving education attendance and attainment. In rural community schools, infrastructure is improved by building more classroom blocks, toilets, girls' changing rooms and water pumps that provide for essential hygiene which complements menstrual health education. Play It Forward has so far supported 21 community schools in Southern Province of Zambia, Simbunji community school being one of the beneficiaries.

- **Assisting women in communities to form micro financial groups** to help build financial skills knowledge and to save money. They also support people who don't have access to financial services thus playing a critical role in financial inclusion.



## PROGRAMME ACTIVITIES

2200 young people reached with vital health education and football coaching.

12 classroom blocks constructed in rural community schools across Southern Province.

312 books donated and 45 desks donated

303 youths participated voluntary sexual health, HIV testing and other STI's.

35 children at the academy on education bursaries

Football tournaments every quarter of the year.



## SUPPORT NEEDED

- Soccer boots and jerseys
- Soccer balls
- Funds to support the feeding programme.



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