

Powering Young Initiatives is a non-governmental organisation that was established in 2019. It is a platform for eco-inclusive enterprise development. Powering Young Initiatives was established with the aim to empower individuals to engage in solutions to (17) seventeen sustainable development goals and climate change mitigation and adaptation. Their main goal is to empower a diverse group of young people with leadership and entrepreneurial skills to be used right now to address climate change and enhance eco-inclusive development enterprises.

Powering Young Initiatives works with youths, children and women around the communities in Livingstone. Powering Young Initiatives aims to establish and effectively utilise communication platforms such as Facebook, Twitter, Instagram and WhatsApp to raise awareness on climate to youths and women.

## WHAT THEY DO

- **Climate change public advocacy.** They advocate for policies which support the preservation of natural resources and environmental. They also facilitate the recruitment of youths as architects of change to participate in interventions that address the effects of climate change. The youths become part of the solution by adopting green lifestyles and sensitizing communities to realise their roles and responsibilities in the fight against climate change.
- **Improving access to quality information for all people.** They provide learning experiences where young leaders can absorb information about the environment and how human activities such as deforestation contribute to climate change.
- **Conservation youth farming.** They engage and empower youths interested in farming to venture in conservation farming. They are also trained in pest control management.
- **Eco-inclusive enterprise development.** One of their key programmes is to support and train 1000 unemployed youths to develop eco-friendly small business enterprises.



- **Environment and waste management conduct.** They engage in activities such as tree planting and litter collection around the town centre and historical sites. They encourage people to avoid littering as it has a grave impact on the environment. Littering is one of the leading causes of land and water pollution.
- **Project Green Schools.** This is a project targeted for schools. They promote green life styles among the pupils.
- **Rainwater Project21.** They support the harvesting of rain water especially during the rain sessions for household usage. This helps in minimising on water bills at household level.

## PROGRAMME ACTIVITIES

30 youths engaged in Litter collection at the Victoria Falls and town centre

Youth education on environmental conservation

50 Trees Planted.



## SUPPORT NEEDED

- Funds to empower youths to start up eco-friendly businesses.
- Funds to build classroom block and health centres in the rural areas of Livingstone.
- Partners to come on board and work with them



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